

CONTACT

- Portfolio
- +972-52-5178884
- razh19@gmail.com
- LinkedIn

SKILLS

AI AI-AUGMENTED PRODUCT DESIGN

AI is part of how I work - I use it to move faster from research and concept to exploration and iteration, testing directions early and turning designs into working, production-ready interfaces.

FIGMA TO CODE

- Design Systems
- Variables
- Auto Layout
- Components & Variants
- High-Fidelity UI

UX & PRODUCT

- User Research
- User Flows
- Wireframing
- Information Architecture
- Interaction Design
- Responsive Design
- Product Thinking

Raz Hanuka

Senior Product Designer · UX/UI

View Portfolio

Senior Product UX/UI Designer crafting websites, mobile apps, and dashboards for leading Israeli companies. I lead end-to-end product design — from user research and flows to scalable design systems and pixel-accurate, high-fidelity UI. I work with an AI-driven design workflow, moving from concept and exploration to production-ready handoff alongside product and development teams.

01 EXPERIENCE

MINT Technology (Publicis Groupe Israel)

Senior UX/UI Designer

2022 – Present

- + **AI workflow:** Integrated AI into the design process to speed up exploration, iteration, and design-to-code delivery.
- + Led end-to-end UX/UI processes for Web systems, mobile apps, and SaaS products using a Product Design approach.
- + **Figma to Code:** Built and implemented Design Systems in Figma, including Variables, Auto Layout, and scalable Component Architecture.
- + Led user experience design: User Flows, Wireframes, Information Architecture, and High-Fidelity Design.
- + Worked closely with Product and Development teams to translate business requirements into actionable UX solutions.
- + Led Design Handoff and defined standards to prevent UI inconsistencies and ensure Pixel-Accurate Implementation.
- + Designed interactions and micro-animations (Lottie) to enhance feedback and user experience.
- + Managed multiple parallel projects in a multi-interface environment under tight deadlines.
- + Designed products for enterprise clients in Israel, including Pango, Egged, Eldan, Coca-Cola, and Tidhar.

Studio Ori Mintz

UX/UI Designer

2021 – 2022

- + Led design and definition processes for Web sites and digital interfaces, from requirements stage through to launch.
- + Planned Wireframes, UX Flows, and complete user interfaces aligned with business needs.
- + Designed WordPress and Elementor websites with full responsive design and tailored user experience.
- + Worked directly with clients, managing requirements and delivering practical UX/UI solutions.
- + Owned the End-to-End process, including alignment between design and development.

SKILLS, CONT.

AI TOOLS

Claude Code

Figma Make

Gemini

HeyGen

Base44

Replit

Bolt & Lovable

GenCanvas

MOTION & PROTOTYPING

Lottie

Micro-interactions

OTHER TOOLS

FigJam

Adobe CC – Illustrator

Photoshop

After Effects

Jira

Monday

Slack

DEV PLATFORMS

WordPress

Elementor

Umbraco

CRM Systems

Freelance

UX/UI Designer

2020 – 2022

- + Worked with startups and entrepreneurs on MVP product development, from initial idea to full Prototype.
- + Defined screens, built User Flows, and designed interfaces for both mobile and Web.
- + Performed QA Design and UI checks to maintain consistency and user experience quality in collaboration with development.
- + Worked directly with founders on product definition and business requirements.
- + **Clients:** Urban-AI, LAYA App, Studio Rix, and more.

02 EDUCATION

Netcraft Academy

UX/UI Design | 2019 – 2020

- + Comprehensive training in UX Research, cognitive psychology, typography, and interface design.
- + Hands-on projects in mobile applications, Web systems, and data management systems.
- + Advanced course (2021): User Research, user behavior analysis, and product strategy.

Amal A' High School

Computer Science Major | 2009 – 2011

- + Full matriculation diploma.

03 PORTFOLIO & SELECTED PROJECTS

This portfolio presents selected UX/UI projects, including work from my current role at MINT. To date I've designed **200+ products** and features.

View Projects 